

### FALL CONFERENCE 2009

Sponsorship of this event gives your firm high level exposure to the over 400 attendees through signage, banners, handouts, the program guide, exhibit space and in person networking. Sponsors will also be given access to the invitation only welcome reception, open to CEO's presenting in the company showcase, private equity executives and investment bankers only. Details of the sponsorship are provided below. If you have additional questions please contact:

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*Platinum Sponsorship is \$15,000.*

**Fall Conference 2009**  
**Tuesday, November 17, 2009**  
**1:00pm – 7:00pm**  
**Boston Seaport Hotel**

#### **Fall Conference will include:**

Welcome Reception (invitation only for CEO's, PE, i-bankers & sponsors)  
Keynote & Panel discussion- Healthcare IT  
Private Company Showcase  
Closing Networking & Cocktail Reception

#### **Benefits Include:**

- Industry exclusivity
- Co-host of invitation only welcome reception (*open to CEO's, private equity executives, investment bankers & sponsors ONLY*)
- 4 comp passes to invitation only welcome reception (*must already be registered for the conference*)
- Visibility & speaking opportunity on stage
- Inclusion in all print promotional materials; digital advertising campaigns; email blasts and website links; logo on multi-media screens and signage throughout the event
- Two full page 4-color ads in conference guidebook
- 6 ft. table top display during the conference, to be displayed during welcome reception & closing networking reception
- Recognition during conference proceedings
- Banner ad on ACG Boston homepage to run during the month of the conference.
- Ten (10) complementary passes to attend the conference

- Specific VIP code to enable your contacts to attend at discounted rate
- Reserved table of 10 priority seating in the front of the room with company logo for registered colleagues & clients.
- Weekly pre-event registration list with all contact information beginning 1 month prior to the conference.
- Complete attendance list with contact information after conference; includes no-shows