



2011 - 2012 Sponsorship Opportunities

Members Only Events	DEALMAKERS BREAKFAST	HOLIDAY NETWORKING NIGHT	WOMENS LUNCHEON SERIES
EVENT AVAILABILITY	January 19, 2012 - The Colonnade Hotel, Boston March 29, 2012 - The Colonnade Hotel, Boston May 17, 2012 - TBD	11/29 - The Boston College Club	November, 2011 - TBD
EVENT OVERVIEW	Breakfast meeting with networking and speaker at Boston hotel	Annual evening networking reception	Quarterly luncheon for female ACG Boston members
OPPORTUNITIES PER SEASON	Four breakfasts per year; one sponsor per event unless otherwise agreed. September & May events are open to all; January & March are open to members only	One per year; 2 sponsors	Four per year; 1 sponsor per event
AVG NUMBER OF EVENT ATTENDEES	100-150 attendees	100-150 attendees	10-20 attendees
HOSTING OPPORTUNITY	n/a	n/a	Yes
SPEAKING ROLE	Sponsoring firm has 2 minute speaking opportunity and option to introduce speaker	n/a	Sponsor will serve as facilitator along with committee chair
MARKETING VISIBILITY	Sponsor will be listed on ACG Boston website and in all event communications as sponsoring firm, will receive logo on-site in print and digital collateral	Sponsor will be listed on ACG Boston website and in all event communications as sponsoring firm, will receive logo on-site on print and digital collateral	Sponsor will be listed on ACG Boston website and in all event communications as sponsoring firm
PRICE	\$4,000-\$5,000 per breakfast	\$1,500 per event, per sponsor	Host/Cover event costs
ADDITIONAL BENEFITS	5 comp passes; Seat drop of marketing collateral; Marketing table on-site; Pre & post-event attendee list; VIP code to distribute to clients for discounted rate	4 comp passes to event; marketing table on-site; pre & post-event attendee lists	2 comp passes to event; help facilitate discussion

<u>Open Networking</u>	SUMMER NETWORKING	STRATTON SKI & SNOWBOARD CONFERENCE
EVENT AVAILABILITY	July 2012 - Date and Location TBD	January 29-31, 2012
EVENT OVERVIEW	Summer networking reception in Boston. Typically held outside, weather permitting, with steel drums band and fun activity	Conference designed for close knit networking over two days while enjoying activities available at Stratton Mountain, Vermont
OPPORTUNITIES PER SEASON	One event per year; multiple sponsors unless otherwise agreed	One event per year; multiple sponsors unless otherwise agreed
AVG NUMBER OF EVENT ATTENDEES	150-200 attendees	75 - 100 attendees
HOSTING OPPORTUNITY	n/a	n/a
SPEAKING ROLE	n/a	Depends on sponsorship level; see below
MARKETING VISIBILITY	Sponsor will be listed on ACG Boston website and in all event communications as sponsoring firm, will receive logo on-site on print and digital collateral	All sponsor levels receive logo with hyperlink to website on ACG website and in all electronic conference materials; printed logos on goodie bags and signage on-site
PRICE	\$2,000 per sponsor	Sponsor Packages: Extreme - \$5,000; Double Black Diamond - \$3,500; Black Diamond - \$2,000; Nastar - \$750
ADDITIONAL BENEFITS	4 comp passes; Marketing table on-site; Pre & post-event attendee list; VIP code to distribute to clients for discounted rate	Extreme - 2 comp passes (includes ski lift tickets; excludes lodging); exhibit table to display materials/giveaways at Sunday and Monday night dinner; opportunity to include 2 slides in promotional power point presentation; brief speaking opportunity during one of the networking nights. Double Black Diamond - 2 comp passes (lift tickets and lodging excluded); Table space to display marketing materials/giveaways at Sunday and Monday night dinner. Black Diamond - 1 comp pass (lift ticket and lodging excluded); table space to display marketing materials/giveaways at Sunday and Monday night dinner. Nastar - Opportunity to speak briefly at Nastar Awards Ceremony.

<u>Invitation Only Events</u>	CORPORATE DEVELOPMENT FORUMS	MIDDLE MARKET FORUM	THE BIG DEAL
EVENT AVAILABILITY	September 16, 2011 - Embassy Suites, Waltham SOLD OUT December 9, 2011 - TBD CASH SPOT SOLD OUT March 9, 2011 - TBD CASH SPOT SOLD OUT	October 20, 2011 - Nixon Peabody HOST SOLD OUT February, 2012 - TBD April 2012 - TBD ACG to partner with TMA June, 2012 - TBD	January 2012 - TBD
EVENT OVERVIEW	Roundtable speaker series with breakfast for corporate development professionals and private equity investors	Invitation only event with a brief speaker, followed by interactive attendee discussions and networking. Open to private equity, investment bankers, lenders, corporates and deal oriented attorneys and accountants	Invitation only networking event for private equity investors and investment bankers
OPPORTUNITIES PER SEASON	3 events per year; multiple sponsors, unless otherwise agreed	4 events per year; host and cash sponsor for each event	1 event per year; multiple sponsors unless otherwise agreed
AVG NUMBER OF EVENT ATTENDEES	25-45 attendees	50-75 attendees	75-125 attendees
HOSTING OPPORTUNITY	Yes	Yes	n/a
SPEAKING ROLE	Sponsoring firms have two minute opportunity to introduce their firm	Sponsoring firms have two minute opportunity to introduce their firm	n/a
MARKETING VISIBILITY	Sponsor will be listed on ACG Boston website and in all event communications as sponsoring firm, will receive logo on-site on print and digital collateral	Sponsor will be listed on ACG Boston website and in all event communications as sponsoring firm, will receive logo on-site on print and digital collateral	Sponsor will be listed on ACG Boston website and in all event communications as sponsoring firm, will receive logo on-site on print and digital collateral
PRICE	\$2,000 per sponsor or host	\$2,500 per sponsor or host	\$5,000 per sponsor
ADDITIONAL BENEFITS	2 comp passes; Marketing table on-site; Pre & post-event attendee list	3 comp passes; Marketing table on-site; Pre & post-event attendee list	4 comp passes; Marketing table on-site; Pre & post-event attendee list; Sponsor industry exclusivity

Special Interest Events		
	ACG CUP	EMERGING PROFESSIONALS
EVENT AVAILABILITY	February 2012 - TBD	TBD
EVENT OVERVIEW	Annual collegiate case study competition with MBA students from local business schools. Competition includes first round competition at each school, followed by a finals round where the winning team from each school competes against each other for a cash prize.	Networking and programming event series geared toward middle-market M&A professionals who have been in the industry for 10 years or less
OPPORTUNITIES PER SEASON	One event per year; mutiple sponsors unless otherwise agreed	3 events per year; multiple sponsors unless otherwise agreed
AVG NUMBER OF EVENT ATTENDEES	Participation from 6 business schools in teams of 4-6; judged by ACG members; 5 per school/round	25-75 attendees
HOSTING OPPORTUNITY	Yes	Yes
SPEAKING ROLE	Sponsor annouces winner of final round and presents trophy to winning team at post competition reception	TBD
MARKETING VISIBILITY	Sponsor will be listed on ACG Boston website and in all event communications as sponsoring firm, will receive logo on-site in print and digital collateral	Sponsor will be listed on ACG Boston website and in all event communications as sponsoring firm, will receive logo on-site on print and digital collateral
PRICE	\$2,500 per sponsor or host	\$2,000 per sponsor
ADDITIONAL BENEFITS	Appointment of 1 judge in final round (if applicable); Industry exclusivity	5 comp passes; Marketing table on-site; Pre & post-event attendee list