

Event Sponsorship Benefits

ACG Cup

Annual collegiate case study competition with MBA students from local business schools. Competition includes 1st round competition at each school, followed by a finals round where winner from each school competes.

Participation from 6 business schools and ACG members serve as judged in each round.

- Logo & recognition as sponsor on all email marketing blasts, printed material & the ACG Boston website.
- Signage w/logo and recognition onsite at each round competition, as well as post competition reception.
- Sponsor announcement of winner and presentation of trophy to winning team at post competition reception.
- Appointment of 1 judge in final round (If applicable)