



**Platinum Sponsor \$20,000**  
***industry exclusivity per sponsorship level***

ACG Boston's Annual Growth Conference is the East Coast's largest M&A conference with over 800 attendees that include national private equity firms, corporate officers, investment bankers, intermediaries and other professionals involved in deal making, M&A and growth transactions. This year the conference will be held on June 9 & 10, 2010 at the Park Plaza Hotel and Castle in Boston's historic Back Bay.

Sponsorship of this event gives you high level exposure to the over 800 attendees through signage, banners, exhibit space, handouts, the program guide and in person at the first-class cocktail and networking receptions. Details of the sponsorship are provided below. If you have additional questions please contact:

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#### **Platinum Sponsor Benefits**

- DealSource (a series of one on one half hour meetings between bankers & PE) **8am-4pm**
  - Access to DealSource lounge throughout the day for 4 attendees
  - Marketing table in DealSource lounge (*platinum only*)
  - Opportunity to provide branded give away item on each dealsource table (*platinum only*)
  - 4 tickets to attend the invitation only dealsource lunch and reverse capital connection
  - Signage onsite
- Co-host of opening night reception (invitation only cocktail reception for PE's, IB's, & sponsors) June 9, 2010  
*Co-hosted by platinum sponsors only and ACG Boston*
  - 10 comp tickets to networking reception
  - Marketing table and/or opportunity to provide branded giveaway (*platinum only*)
  - Signage onsite (*platinum only*)
- Speaking opportunity during main conference introductions &/or breakout session (*platinum only*)
- Industry exclusivity in sponsor level (*platinum only*)
- Inclusion in all marketing materials; ad campaigns; email blasts and website links; logo on multi-media screens and signage throughout the two-day event.
- 1 double sided and 1 single sided 4-color ads in conference program - choice of premium position (inside front cover, back cover)
- Customized email with **only your company** logo and **capital connection table number** to promote the event to your clients and prospects
- Rotating banner ad on ACG Boston homepage for the month of the conference
- Specific VIP code to enable your contacts to attend at a discounted rate

- 2 marketing tables during Capital Connection - top priority on location selection
- 10 complimentary passes to general conference
- Reserved table with your company logo during lunch and keynote - top priority on location selection
- Weekly pre-event registration list updates with all contact information
- Complete attendance list after conference
- Seat on Conference planning committee
- Opportunity to send thank you email to attendees following the conference

X \_\_\_\_\_  
Platinum Sponsor Contact

X \_\_\_\_\_  
ACG Boston Sponsorship Contact